



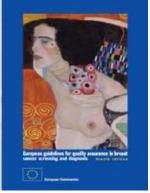
## How to inform about breast screening? The Norwegian perspective

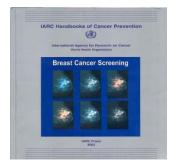
Solveig Hofvind Bologna, January 30, 2014

# The Norwegian Breast Cancer Screening Program (NBCSP)

- Start- up in four counties in 1996
- Run according to the European guidelines







Early performance measures regularly reported to the breast clinics and published in international peer reviewed journals

## Start up NBCSP



Vestfold	
Hedmark	
Sogn & Fjordane	
Møre & Romsdal	
Oppland	
Buskerud	
Trøndelag	
Nordland -	
Østfold —	
Troms & Finnmark	
Agder	
Telemark	
Akershus	
Oslo ————————————————————————————————————	
Hordaland ————————————————————————————————————	
Rogaland	
1996 1997 1998 1999 2000 2001	2002 2003 2004 2005



## Overdiagnostikk av brystkreft etter 14 år med mammografiscreening



#### Sammendra

Bakgrunn. I 20 at mammogra massiv overdic handling av br kritisert fordi gingstid på fer at økt bruk av i overgangsald brystkreft. Vi l

## The NEW ENGLAND JOURNAL of MEDICINE

ESTABLISHED IN 1812

SEPTEMBER 23, 2010

VOL. 363 NO. 13

#### ARCH

diagnosis was in incidence (approach 1) g group with the historical approach 2).

t cancer were creening prottributable to croach 1 and 6 to 25% of o 10 women

#### Effect of Screening Mammography on Breast-Cancer Mortality in Norway

Mette Kalager, M.D., Marvin Zelen, Ph.D., Frøydis Langmark, M.D., and Hans-Olov Adami, M.D., Ph.D.

Participants: The Norwegian female population.

Measurements: Concomitant incidence of invasive breast cancer from 1996 to 2005 in counties where the screening program was implemented compared with that in counties where the program was not yet implemented. To adjust for changes in temporal trends in breast cancer incidence, incidence rates during the preceding

conclusion: mammography screening entails a substantial amount of overdiagnosis.

**Primary Funding Source:** Norwegian Research Council and Frontier Science.

Ann Intern Med. 2012;156:491-499.
For author affiliations, see end of text.

www.annals.org

### Does mammographic screening work?

- 2007: 1.5 mill Euro allocated from the Government to evaluate the NBCSP. Lead/administered by the Norwegian Research Council
- 2008: Six national and international teams funded
- 2009: Data available for 1996-2007
- 2011: Data available for 1996-2009
- 2007-2013: Challenges related to informed consent
- 2014: NBCSP = Reservation based
- During 2014: Conclusion of the evaluation

### Information-2014/15

- The women invited (aged 50-69 years)
  - Before invitation
  - At invitation
  - During the screening process
  - After the final result of the screeningoutcome
- The population in general
- Health workers
  - Those working in the program: Outcome of the quality assurance parametres
  - GP/other: General aspects
- Politicans and stakeholders

## Information-2014/15

The numbers in the «new» information will be based on:

- the supplement in J Med Screen, 2012
- results from early performance measures (QA)
- the conclusions of the «external evaluation»

### Information-2014/15

How to agree on the «new» information?

- Survey
  - The women invited (attended and not attended)
    - Focus groups
  - Health professionals working in the NBCSP
  - General population
- Multidisplinary teams
  - Establish, evaluate, agree and support the new infomation materials

## Information 2014/15

- Surveys and focus groups: 2014
- «New» information 2014 and 2015