



The Italian Group for
Mammography Screening



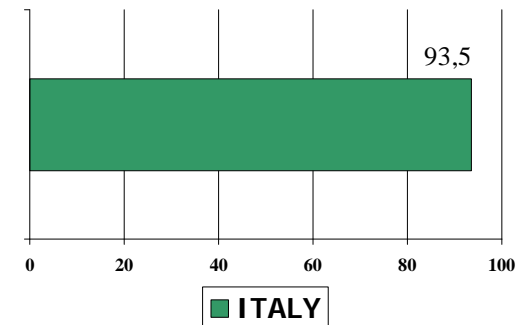
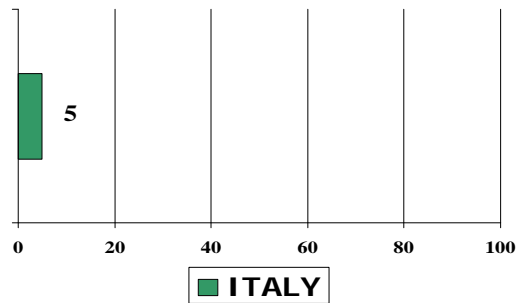
Implemented in 90's

Geographical distribution

< 50%	Red
50 - 74%	Purple
75 - 94%	Light Green
> 94%	Dark Green

1992

2012





AIMS:

- to create a network among the Italian breast cancer screening programmes
- To promote a quality assurance system
- To encourage a multidisciplinary approach
- To support the implementation of local and national activities;
- To increase the operators' training
- To promote scientific research

Gi sma - Overdiagnosis and implication concerning screening communication

- Promotion of the debate within the screening professionals and outside of the orbit of screening operators - 3 workshops
- Cooperation with the Euroscreen Group
- Statement Gi sma – ONS: Screening knowledge, dispute and uncertainty. Communication for an informed decision

overdiagnoses

- Ω To increase the knowledge among screening professionals
- Ω To continue evaluation of the impact of screening on mortality and overdiagnoses
- Ω To identify strategies to reduce overdiagnoses
- Ω To strengthen alliances with professional groups outside the screening context

Communication for an informed decision

- Ω To develop, test and evaluate communication strategies for delivering comprehensive and balanced messages
- Ω To promote the participation of women and stakeholders in planning the communication strategies
- Ω To strengthen alliances with women's associations so as to widen the debate about the appropriateness of screening interventions



Future challenge 1.
to address our future efforts on how to reduce overdiagnoses by experimenting new screening approaches and stimulating scientific research



Future challenge 2.

To widen the debate about the difficulties of coping with limitations of medicine and prevention, which screening shares with other health care sector and society