

gis
ma

gruppoitalianoscreening
mammografico



The Italian Group for
Mammography Screening



Implemented in 90's

Geographical distribution

< 50%	Red
50 - 74%	Purple
75 - 94%	Light Green
> 94%	Dark Green

1992

2012

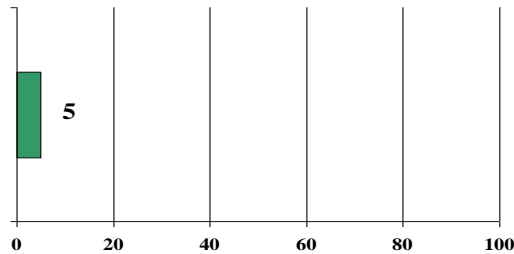
Leno (BS)
Brescia
Val Trompia (BS)
Milano S.Paolo

Torino
Cossato (BI)
Tortona
Savigliano

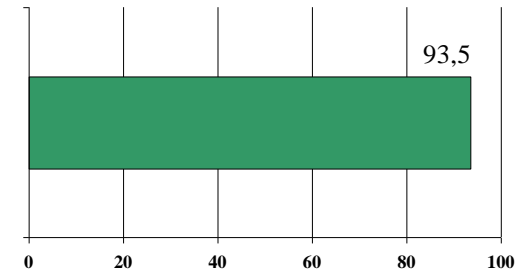
Firenze città
Firenze provincia
Massa

Napoli
Caserta

Palermo



ITALY



ITALY



AIMS :

- to create a network among the Italian breast cancer screening programmes
- To promote a quality assurance system
- To encourage a multidisciplinary approach
- To support the implementation of local and national activities;
- To increase the operators' training
- To promote scientific research

Gisma - Overdiagnosis and implication concerning screening communication

- Promotion of the debate within the screening professionals and outside of the orbit of screening operators - 3 workshops
- Cooperation with the Euroscreen Group
- Statement Gisma - ONS: Screening knowledge, dispute and uncertainty. Communication for an informed decision

overdiagnosis

- Ω To increase the knowledge among screening professionals
- Ω To continue evaluation of the impact of screening on mortality and overdiagnosis
- Ω To identify strategies to reduce overdiagnosis
- Ω To strengthen alliances with professional groups outside the screening context

Communication for an informed decision

- Ω To develop, test and evaluate communication strategies for delivering comprehensive and balanced messages
- Ω To promote the participation of women and stakeholders in planning the communication strategies
- Ω To strengthen alliances with women's associations so as to widen the debate about the appropriateness of screening interventions



Future challenge 1.

to address our future efforts on how to reduce overdiagnosis by experimenting new screening approaches and stimulating scientific research



Future challenge 2.

To widen the debate about the difficulties of coping with limitations of medicine and prevention, which screening shares with other health care sector and society